



Richmond News

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No. 10

ITALY CHECKS INVASION STRIKE SITUATIONS BAD

Alien Enemies Are Burning Millions—Coal
Mines Shut Down—Zepps Bomb
London—30,000 Dead

ITALIAN SITUATION IS IMPROVING

BERLIN, (via London, Nov. 1.—The Austro-German forces invading Italy have increased the number of prisoners taken to more than 180,000. They have captured 1500 Italian guns. The foregoing information was officially announced today by the German war office.

ITALIAN HEADQUARTERS, Wednesday, Oct. 31.—As the bulletin of General Cadorna, the commander-in-chief, indicate, the Italian troops, perfectly reorganized, are holding back the enemy at a distance of seven miles west of Udine.

ROME, Nov. 1.—General Cadorna's Italian army faced a double menace today as it fell back on the Tagliamento River for what may prove to be one of the greatest battles of the war.

ONE MONTH OF STRIKE COST RAILWAY \$400,000

The United Railroads lost approximately \$400,000 last August, according to a report on the finances of the company made by the State Railroad Commission.

GREAT INCENDIARY FIRES EVERYWHERE

The dispatches from all over the country indicate a concerted plot on the part of the Alien enemies to burn great supplies of food, grain and cattle everywhere in America, and to date they have succeeded in burning millions of dollars worth. The big fire in Kansas City which destroyed thousands of cattle at the stock yards was unquestionably purposely set. Also the conflagration at Brooklyn which destroyed millions in grain was incendiary origin. Latest and

views from Baltimore regarding the terrible fire there which consumed over a million dollars worth of food and other goods consigned to France, say:

Twelve men are unaccounted for and it is certain the damage will run higher than \$5,000,000 in the fire that swept Baltimore and Ohio piers here early Wednesday, according to the latest reports.

Secret service operatives and the police repeated assertions that pro-German agents probably were responsible for the fire when a second blaze sprang up in the shops of the railway at Riverside, today more than a mile from the piers.

10,000 OIL MEN OUT ON STRIKE

Houston, Tex., Nov. 1.—According to strike leaders here, fully 10,000 workmen in sixteen oil producing fields of Texas and Louisiana went out at midnight and 7 o'clock this morning. General strike headquarters said official notification had been received that every union went out "100 per cent strong."

TELEPHONE STRIKE STILL PENDING

Strikes of telephone electrical workers and organized operators which began last night in spite of an agreement reached here to defer the walkout pending the efforts of federal mediators, remained confined to the Northwest tonight according to advices, but were spreading in that region.

L. C. Grasser, vice president of the International Brotherhood of Electrical Workers, declared last night that the strikes were without sanction of the organization and that the strikers would be instructed to re-

(Continued on Page Four)

BOY SCOUTS SOUND

AIR RAID SIGNAL

LONDON, Nov. 1.—A feature of last night's air raid was the appearance afterwards of some 300 or 400 Boy Scouts as buglers sounding the "all clear" signal through the streets when the official notice was sent out.

After experimenting with motor horns and whistles, neither of which proved satisfactory, the authorities decided that the French system of sounding bugles was the most effective. The question of where to get enough buglers arose and it was answered by Boy Scouts volunteering in numbers.

THE ELK'S FLAG AT HALF MAST TODAY

H. G. Biggs, Past Exalted Ruler, Beloved Citizen, Passes Away

The Elk's flag is at half mast, because a beloved brother has gone on up to salute the Great Exalted Ruler of us all. And not only do the Elk brethren mourn one who was always more than a brother, but so do all our people mourn, for Harcourt G. Biggs was known and beloved by not only hundreds but thousands here. This writer misses him, not only as a brother Elk but also as a neighbor, and a good friend. We loved him well, and do yet, and ever shall, and we can personally testify, and do, that when he passed away yesterday, the sunshine of a good man's life went out and left the world a bit darker for the going.

H. G. Biggs died yesterday at the family residence, 514 Eleventh street, after a lingering illness of a year or more, of kidney trouble, and the heartfelt sympathy of Richmond went out to the bereaved family, who lose a loving husband and father, one who was always good to them, as he was indeed to everybody.

Mr. Biggs was for many years superintendent of the big San Francisco Quarries Company here, owned by Blake Brothers on the western water front. He was past Exalted Ruler of the local lodge of Elks. He was prominent in social and business circles. And, best of all, he was a manly man.

He was a native of England and has been a resident of Richmond for the past ten years.

He leaves a widow, a son, Reginald Biggs, and a daughter, Miss Beatrice Biggs, and a number of relatives in England. The funeral will be held at the Elks hall Saturday afternoon at 2 o'clock.

Wesley M. E. Ladies Annual Bazaar Boy Scouts Hike To Grand Canyon

The ladies Aid of the Wesley Methodist church will hold their annual bazaar the 8th and 9th of this month at the church. They will have on sale fancy caps, towels, pillow cases and many articles which will be useful and beautiful for Christmas gifts. Big aprons, little aprons and aprons of every description will be shown and all things are marked at reasonable prices.

Cracker-jack will be sold at one booth. Delicious home-made cake, tea, coffee and ice cream will be served.

The display of hand made goods will be larger and better than ever before. On Friday evening the ladies will serve one of their famous dinners. The menu will be announced later.

December 7-8—Bazaar at Richmond Club by the club members.

The Boy Scouts of Wesley Methodist church hiked out to Grand Canyon Hills last night under the leadership of Rev. Linder and Dorland Whistler, patrol leader; Malcolm Kirkwood, assistant P. L. of troop No. 1. Jim Bleeze, patrol leader and Emmett Maxwell, assistant P. L. of troop No. 2, in charge of their respective troops. Out among the hills a fire was built and stories told while the potatoes were roasting, and those after a short time were disposed of with gusto. The Scouts making the hike were: Sam Wagner, W. Werner, C. Laughlin, J. Cornell, M. Moss, D. Kister, F. Arno, E. Inman, W. Wright, S. Roberts, M. Harwood, E. Thompson, W. Valler, W. Selbers, A. Ledgerwood, J. Saunders, F. Eaton, D. Tilgen, R. Defoe, L. Kallin, E. Spencer, C. Drake, G. Chandler, R. Mino, C. Kurt, E. Freethy, E. Gilmore and Chas. Weston.

FRIENDSHIP OF TWO NATIONS AFFIRMED

LONDON, Nov. 1.—Premier Lloyd George has sent the following message to the Italian Premier, Vittorio Orlando, in reply to the latter's telegram of yesterday affirming the solidarity of the two nations:

It is a source of real satisfaction to us that the friendship between the Italian and British peoples is about to be cemented by the co-operation of their armies with the gallant soldiers of France on the same battlefield. I am confident that Italy and her allies will not only stem the tide of the enemy advance, but in the due course will roll it back forever.

Special Meeting For Children

The evangelistic meeting at the First Methodist church last night was in every way an extraordinarily fine meeting. The sermon, the music and attendance, all contributed its share to make it the success it was.

Today's union cottage prayer will be held at the home of Maurice Dickey, at 10 a. m., corner of Marquette and Nichol avenues. In the afternoon at 8:30 a special meeting will be held for the boys and girls, to consist of an illustrated lecture by Rev. Ireland, it is called the "Sunday Meeting," and every child must bring a piece of string as price of admission.

At 7:30 tonight the big sing will start, new music. Then special music by the Male Chorus and the congregation of the Calvary Baptist church and a stirring address by Rev. Ireland. A large attendance is expected.

Big Basket Ball Rally is Postponed

The huge jubilation stunt night and basket ball rally scheduled for tonight was postponed till November 16, on account of the death of H. G. Biggs, father of Reginald Biggs, prominent senior.

There are some 30 aspirants for the basketball team and all good material at that, with keen competition for berths, which in turn speaks for a good team. Emmett McLaughlin was elected captain of the basketball team yesterday afternoon and he will pick his crew of huskies and clash with the Alumni team on the night of the rally. George Peres will captain the Alumni team.

SEWELL TRIAL IS ON TODAY

Mrs. W. A. Sewell is suing her husband, W. A. Sewell, for divorce, on the ground of cruelty and the case will come up for trial in Judge Lattimer's court today. Mrs. Sewell is represented by attorneys Pierce and Frazier.

PYTHIAN TURKEY WHIST

The Centra Costa Temple of Pythian Sisters will hold a Turkey whist in the Pythian Castle next Monday evening. Here is your chance to get a turkey and have some recreation at the same time. All for 25c. That you will win a large gobble is likely, as there will be one awarded to every five tables.

PROFESSIONAL MEN ARE CALLED TO THE COLORS

Attorneys Delap and Pierce, Cashier Yonce
Dr. Abbott and others Don the Kahki
To Fight on European Soil

War is a sad and bad business all the way through, and in handing around its wounds and scars and heartaches, it is no discriminator of persons. It is as liable to be the big business man that is called to serve his country in the trenches as the laborer on the railroad section—all look alike to Uncle Sam.

While it is just as proper for one to go to the front as the other, in the case of the prominent man it seems harder because we all know him so well in high social and business circles that it is hard to realize that he must bear the brunt of a common soldier, same as it would seem hard and strange to see him out sweeping the streets or breaking rock or sawing wood.

The first to go from the Richmond professional ranks was attorney T. D. Delap, who has been driving over at the San Francisco headquarters for some time. He left a splendid law practice here to join his country's defenders.

Next came Dr. C. L. Abbott well known all over this part of the state as being high in both medical and political circles. He entered in the medical corps, and is supposed to be visiting in the east just now, but we have an idea he has gone to the war.

Attorney Wilbur Pierce was not overly anxious to go, as he has a

young wife to look after and is not overly strong physically, but both the local and district boards ruled against his exemption, and he will go north to the training camp in Washington with the rest of the soldier boys from here next Monday night. He also had a big law practice and stands high in the community.

Cashier L. J. Yonce of the First National Bank seems to be expected to go to two or three wars at once, or go to the same war in two different capacities and directions. "He does not know where he is at," he enlisted in the aviation corps some weeks ago, at San Francisco, and later on he was drafted by the local board. He has received orders from the Commander at the President to appear there at once for duty, and the local board commands him to entrain for Camp Lewis Saturday. He is over at San Francisco, trying to get himself unraveled. He perfectly willing to fight, but thinks he can fight in more than one place at a time.

Rev. Fernald, deputy city assessor and Walter Tubach, cashier in the city engineer's office, enlisted yesterday-march reserve men, were ordered to report for duty at Camp Mont, Menlo park for duty and do so at once.

JUDGE HALL RECOVERS

Judge Hall, our popular city attorney was able to be about and showed up at the city hall yesterday afternoon. The weeks' illness showed very markedly on the judge; for one thing he lost some of his rotundity and is 2 or 3 shades paler. It is estimated that the judge lost around 30 or 40 pounds. At any rate we are glad to see him around again.

Schrader is talking about Wedgewood stoves again this morning. Plague take that fellow, if he ain't talking about one thing it is another. Last week it was rugs, and the week before beds and blankets, and now it is stoves. Bet a new hat that by next week he will have out a patent device to keep the calf from nursing the cow.

George McPherson was over from San Francisco yesterday, closing a deal for the sale of a couple of lots in the Cutting Land and Canal Co. subdivision.

REV. CALFEER ON

Humane Officer Calfeer leaves morning for Modesto to aid a mother and her nine children. The poor mother has a small piece of property on which she had to borrow money, recently and was charged 18 percent interest. The reverend has secured some money for her at 7 percent and so will lift 11 percent of the burden off her shoulders.

YEOMEN BANQUET

The Yeomen held a very interesting meeting last night, which was followed by a banquet downstairs, prepared by Mrs. W. H. Conn, Mrs. Lena Core and Mr. Dushelmer. The lodge will travel to Oakland tonight to take part in a large initiation held by the Oakland lodge.

A. R. Pearcey returned home yesterday, from Fort Worth, Texas, where he was called by the illness of his father.

Speaking Of The War

As most everybody is, there is one good which must come out of it, if no other, and that is the fact that it is teaching needed economy to all people—teaching them not to waste, and teaching them to save. Thrift is a godly grace, for sooner or later the time of need comes to most all of us. A little savings account drawing interest in the bank is always a friend, always a good thing and frequently staves off distress. Come in and let us explain how easy it is to start one.



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JOSEPH F. CARLTON, Vice-Pres.
E. M. DOWNER, Manager
W. L. BALLENGER, Cashier
CHRIS ESCOBAR, Asst. Cashier
GEORGE LEE, Asst. Cashier

BANK'S GROWTH
December 31, 1912.....\$292,671.26
December 31, 1913.....\$296,824.08
December 31, 1914.....\$413,215.69
December 31, 1915.....\$558,950.41
December 30, 1916.....\$1,072,549.03
June 30, 1917.....\$1,106,593.89

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Just think of a full bleached towel, good weight and 34x17 inch size at.....**12½ cents**

Heavy weight two-ends, full bleached towels 36x17, Hemmed ends at.....**20c each**

Then the big fellows 24x44 inch size Full bleached and good weight.....**25c each**

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Follow the hill districts through Oakland, Piedmont and Berkeley, and price the lots. You will pay three or four times more than in Mira Vista, which proves that your investment here will soon double twice or more in value.

Easy Terms. Phone Richmond 902, or call at 914 Macdonald avenue for further particulars or an auto ride to the property.

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LET US BUILD YOU A HOME ON EASY TERMS

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The Canal Subdivision of Richmond A Lot Here Will Provide a Life Income to You....

And we will take pleasure in proving this to you if you will drop us a line asking for our literature.

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Why pay rent? Nobody pays rent nowadays unless they have to, and they quit it as soon as possible. Rent money never comes back, and a bunch of rent receipts as big as a bale of hay will not buy one square meal.

LET US BUILD YOU A HOME ON THE EASY PAYMENT PLAN

Great industrial plants and cosy homes are now building on our several Richmond tracts, which insures a substantial rise in valuations. We will be pleased to show you the new factories, the new apartment houses we will do the rest.

and the nice home places now in progress of erection on our lands in Richmond. Drop us a line or phone, and we will be pleased to show you the new factories, the new apartment houses we will do the rest.

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Rich.-23d and Macdonald Phone Richmond 444.

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488 9th St. Oakland, Cal.

THE RICHMOND DAILY NEWS

RICHMOND PRINTING & PUBLISHING CO., PUBLISHERS

F. J. Hulaniski, Editor and Manager

OFFICIAL PAPER OF THE CITY OF RICHMOND

Entered at Richmond, Cal., Postoffice as Second Class Mail Matter.

SUBSCRIPTION PRICE: \$3.50 a year; \$2.00 for Six Months

Monthly by Carrier, 40c.

250 SIXTH STREET PHONE RICHMOND 52



CALIFORNIA GETTING RICH

The report of the state superintendent of banks shows a very satisfactory condition. There is fully a billion of dollars on deposit in the state banks here, which is \$111,000,000 more than it was a year ago. In summing up the conditions the banking superintendent says "The year has been one of expanding opportunities, of increasing production and of augmented industrial, agricultural and manufacturing output. General business has been very good; crops generally have been heavy; industries have been active; construction, particularly in engineering and building, has been stimulated; bank clearings have increased; foreign trade is improving; money rates have shown no perceptible advance; labor is fully employed; agencies of transportation are abundantly occupied; the outlook is one for great activity."

Ten years ago ordering ham and eggs was a sign of plebian taste. Now it is a sign of wealth and extravagance.

When they charge you two-bits a can for string beans, they are just stringing you.

With eggs at a nickel apiece, what about the nog?

One hilarious exchange notes that these are the melancholy days when the poet pipes a lay and the plumber lays a pipe. \$5 and costs!

The difference between President Wilson and this scribe is: The President says, "we cannot take the word of the German ruler," and we say, "Bill, old socks, you're a liar."

Don't kick if your plate in a restaurant seems damp. That is probably your portion of soup.

An Irish spinster says the man she will marry hasn't been born yet, and his mother is dead.

Too much of a good thing won't do. A family with four clocks in the house never knows what time it is.

It is a lucky man who becomes speechless with anger. Usually a man gets mad and says things he regrets as soon as he cools off.

CRAZY AS BEDBUGS

Some inside Russian history, dealing largely with the disreputable monk Rasputin, whom the Russian people put to death last spring when they overthrew the autocracy, is being run in the Examiner. It is written by Princess Badziwill, and much of it is very interesting. It throws some sidelights on Russian character which may in part account for the present condition of that country and its peculiar people. They seem unfit for self-government; they certainly are very poor fighters, and we would say that the sects and classes alluded to in the following excerpt are nothing short of bughouse. They ought to be gathered in and confined in padded cells:

The Baby Killers, or Dietooubitsy, as they are called, think it a duty to send to Heaven the souls of new-born infants, which they destroy as soon as they see the light of day, thinking thus to render themselves agreeable to the Almighty by snatching children away from the power of the

evil one. Another sect which goes by the name of Strangers, fully believe that the doors of Heaven are only opened before those who have died a violent death, and whenever a relative or friend is dangerously ill they proceed to smother him under the weight of many pillows so as to hasten the end. The Philipowsky preach salvation through suicide, and the voluntary death of several people in common is considered by them as a most meritorious action. Sometime whole villages decide to unite themselves in one immense holocaust and barricade themselves in a house, which is afterward set on fire.

Among all these heresies there are two which have attracted more than the others the attention of the authorities, thanks to their secret rites and to their immortal tendencies. They are the Skoptsy, or Voluntary Eunuchs, about which it is useless to say anything here, and the Khlysty, or Flagellants, which to this day has a considerable number of adepts and to which Rasputin undoubtedly belonged, to which, in fact, he openly showed allegiance. This sect, which calls itself "Men of God," has the strangest rites which human imagination can invent. According to its precepts, a human creature should try to raise its soul toward the Divinity with the help of sexual excesses of all kinds. During their assemblies they indulge in a kind of waltz round and round the room, which reminds one of nothing so much as the rounds of the Dancing Derivishes in the East. They dance and dance until their strength fails them; when they drop to the floor in a kind of trance or ecstasy, during which, being hardly accountable for their actions, they imagine that they see Christ and the Virgin Mary among them. They then throw themselves into the embrace of the supposed divinities.

The jury sometime agrees to get a little much needed rest.

Women are often very unreasonable, and they resemble men in several other respects.

Proof is the main point in law, but elsewhere rumors are often sufficient to convict.

AUTOS EXPENSIVE LUXURIES

Walt Mason got himself a "car," and this is how he feels about it now:

I used to have, in other times, a roll of greenbacks handy; I always could dig up the dimes to buy the kids some candy. And when my wife reared up and cried, "I have to have a bonnet," I stripped an X off and replied, "Go blow yourself, doggone it." But now I never have a plank for anything we're needing; my money goes for costly junk to keep my auto speeding. But yesterday I soaked the tyre that I so long have hammered, that I might buy a rubber tyre for which the off wheel clamored. We're out of flour; we're out of coal, my wife is in a panic, because she sees me use my roll to pay a bum mechanic. I need a hair cut and a shave, I need a shirt and collar, but how the dickens can I save when spark plugs cost a dollar! The kids have reached an evil pass, they need new shoes and raiment; alas, the man who sells me gas demands an early payment. My auto takes my every red, and chugs with fiendish laughter; it will keep me broke till I am dead and forty years thereafter. And when I quit life's griefs and pains, I can't afford a casket; they'll have to rake up my remains and plant me in a basket.

A TANGLED ACCOUNT

We are having an awful time trying to get settled up with Stiefvater. We have been buying groceries from that lobster since 1911, and all that time he has been buying advertising

and printing from us, and neither one or the other ever paid anything, so we both hired skilled workmen to blast the damned accounts out, and see how they stood. He owes us about a million dollars, and we owe him about the same, but there is six-

E. B. BRECK

Invites you to make his place headquarters while waiting for the car or to pass the time away.

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Two lots for of town, terms 10 acre chick e-change for 1 (near Petaluma Two lots on tween 4th and 5 LEST 253 Sixth Street.

LET MA

Mayers' Amer Dyeing Establish donald avenue, Richmond for m it is probably ne is the leader in in this city. If suit made to lo Mayers do it. and he knows h doesn't charge b further informati mond 452.

Classif

LOST—A brown tween 13th an ald Avenue at ward. No ques at News office

FOR RENT—Fur with bath. Fo reasonable. 449

FOUND—Roman setting. Owne Eleventh st.

FOR RENT—3-r stove connected Key at 317 E.

FOR RENT—Sun ad apartment, E Street.

NOTARY PUBLIC knowledge al pers, exemptions via, deeds, mo leases, etc.; b insurance. H. Washington av 868, residence.

FOR SALE—We s Furnished Room Richmond News

TO LEASE—Abou P. Depot, on W alluvial soil suita Maquire of B. G. Stidham, Pt. 868.

FOR SALE OF 20 acres good Loden, 16 mile WITH soil on term

One 6-room, al low, on good sized cost of improve

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All st

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Main

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If you smoke at all, smoke the best. I have it. None better in Richmond. I also have lots of other things, such as Candy, Ice Cream and Sodas. Stationery, books, newspapers and magazines, and the best way to find out how cheap I sell things, is to drop in and see for yourself. This is a special invitation to YOU.

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LET MAYERS DO IT

Mayers' American Cleaning and Dyeing Establishment at 1115 Macdonald avenue, is so well known in Richmond for many years past that it is probably needless to say that it is the leader in this line of business in this city. If you want your old suit made to look like new let Mayers do it. That's his business and he knows how. Incidentally, he doesn't charge but very little. For further information telephone Richmond 452.

Classified Ads

LOST—A brown fur neckpiece, between 13th and 15th on Macdonald Avenue at 5 last night. \$5 reward. No questions asked. Leave at News office or 615 Bissell Ave. 10212*

FOR RENT—Furnished front room with bath. For gentleman. Rent reasonable. 449 11th Street. 1031f

FOUND—Roman gold pin, diamond setting. Owner call at 124 S. Eleventh st. 10112

FOR RENT—3-room House. Cook stove connected up for hot water. Key at 317 E. Richmond ave. 1011f

FOR RENT—Sunny 3-room furnished apartment. Enquire 235 Seventh Street. 891f

NOTARY PUBLIC—I make and acknowledge all kinds of legal papers, exemptions from military service, deeds, mortgages, contracts, leases, etc.; houses to rent; fire insurance. H. G. Stidham, 163 Washington ave. Phone: Office 868, residence, 920. 361f

FOR SALE—We sell For Rent Cards, Furnished Room Cards, apply at Richmond News Office.

TO LEASE—About 9 acres near S. P. Depot, on Wild Cat Creek, fine alluvial soil suitable for vegetables. Enquire of B. E. Loomis, or H. G. Stidham, Pt. Richmond. Phone 868. e-901f

FOR SALE OR EXCHANGE 20 acres good rich soil, near Linden, 16 miles from Stockton. Will sell on terms.

One 6-room, all modern bungalow, on good sized lot, for less than cost of improvements. Easy terms. FOR RENT—Part of my office.

H. J. HOFFMANN, 2221 Macdonald Ave. Phone 988—811f

WESLEY MISSIONARY SOCIETY

The Home Missionary Society of Wesley M. E. church met at the home of Mrs. Glover, 330 Nevil avenue, yesterday afternoon. A very interesting afternoon was spent with a study of the various phases of missionary work.

MANY LITTLE TOTS

CELEBRATE BIRTHDAY

Little two-year old James Lautenschlaeger was tendered a birthday party Wednesday afternoon. A pleasant afternoon was enjoyed with games and lots of refreshments. The guests present were Rose and Margaret Hampton, Raymond and Edward Collins, Mabel, Aletha and Dale Bernard, Hazel, Wallace and Bernice Claver and Rose Warrillow. Mrs. C. M. Barry, Mrs. C. Hamilton, Mrs. Ellen Warrillow, Mrs. Effie Wright, and Mrs. S. Wright assisted Mrs. A. W. Lautenschlaeger in entertaining the little folks.

Local items are interesting to read, no matter how short, so if you have a piece of news that you would like to see in print, let us have it.



FRIDAY AND SATURDAY

Jesse Lasky presents Wallace Reid

"THE HOSTAGE"

A Thrilling drama of love and war.

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When it comes to real news the NEWS LEADS and the others follow.

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HOOVER APPEALS TO ALL FAMILIES

Sign Your Pledge and Line Up
to Obligations

Food Pledge Week is now just half through and California is responding to the call of the Nation in a characteristic fashion. Food Administrator Herbert Hoover has asked that this State sign 500,000 pledges as its share of the 22,000,000 pledges that are being signed throughout the United States. California is responding nobly but in order to do so California has always done, it is necessary for every man and woman to continue their efforts for the conservation of food in the State.

From the San Francisco office of the United States Food Administration there was received word this morning that from the Mexican border to the northern line, California is doing her "bit." The menus for Food Conservation Week, as sent out from San Francisco and published here in another column, are being followed religiously. Housewives throughout the State are even going the terms of the pledge one better, and are devising ways and means for the conservation of food in the home that will prove of value to the experts in charge of the campaign.

There is probably not a housewife, or, for that matter, a mere man, in this city who does not understand what conservation of food means. Germany at this time is on rations of such a kind that it is sapping the strength of her armies. This same would happen to our boys in France and to the fighters of our Allies if we should fail to follow the terms of the Food Pledge. So far there is not a county in the State that is not measuring up to the expectations of the Food Administration. This county is keeping abreast with the rest; so is the city. But it behooves every one of us to do even better than our neighbors. If you have not already signed the Food Pledge, sign it at once to the office of the United States Food Administration in San Francisco.

When Governor Stephens issued his proclamation last Monday it was aimed directly at you, and asks that before November 4th every family in this State sign the Food Pledge Card, which is a promise to the Federal Government that California is squarely behind the Nation and the Allies. Every product necessary to feed our fighters across the sea passes through the hands of the local housewife. This includes wheat, beef, pork, sugar, and dairy products. By signing the pledge you promise the Administration to become a part of the fighting force of this country, just as surely as though you were undergoing intensive training at a concentration camp.

In urging the American people to "serve by saving" and to "fight" by helping the fighter fight, the United States asks no one to go hungry. It proposes that people shall "eat plenty" but wisely and without waste. If they will do this our own soldiers and the soldiers and peoples of our Allies and Americans will be healthier, wealthier and wiser. The feeding of the armies in Europe is, after all, America's biggest problem, and as the natural guardians of America's food product the women of this country are called upon to give their services. If the housewife will help we can send great quantities of food of the most concentrated and nutritive value in the least shipping space. Every little bit that you save is just that much more for our fighters. Your part is to sign the Pledge and enroll as a member of the Food Administration in your home, so far as your circumstances will permit. If you have not received the Pledge, sign the Pledge published in an adjoining column. Don't wait until tomorrow. An ounce of food may be wasted in that time. Do it now.



MEMBER OF
UNITED STATES
FOOD
ADMINISTRATION



Millions of the new Hoover pledge cards have been received by the woman's committee of the council of national defense and are being distributed throughout the country at the request of the national food administration. Those who sign the pledge may obtain handsome cards bearing the words, "member of the national food administration," and a colored shield on a wheat-decorated disk.

No merchant can afford not to advertise. The NEWS covers the field you want to reach. USE THIS PAGE.

Local Laconics

There is something about Mira Vista, at the top left hand corner of page two that is both true and interesting. Mira Vista is all right, and so are Schapiro and Walby, only they need fixing and Mira Vista don't.

Lou Schrader has got his axe out and says he wants to chop down prices and then sell the ax. He don't want much. See his advt.

We visited the new Central Market again yesterday. Mrs. Beckhaus was there and we tried to stand her off, but it didn't work. The other side of the house is equally stubborn, also.

The unlimited flyer that piles between Grand Canyon and San Pablo broke a dunderpenguin last evening, and roosted silent on the right of way for half an hour, while a hungry crowd gong home from work practiced up on profanity. A. M. Duff and ye arthe tied for first prize.

H. J. Beyer has something to say in a new advertisement. It is about the bad habit of smoking cigars—especially bad cigars. Beyer says he is made of real tobacco and he can prove it, with no cabbage or alfalfa either as fillers or wrappers, and no Mother Hubbard wrappers, either. He also has a lot of good things to eat and drink and read.

The Ladies Aid of the German Evangelical church will meet tomorrow afternoon at 2 o'clock at the residence of Mrs. Bowles, 617 Twentieth street. All German ladies are invited.

While we think about it, folks, we desire to remind you that the News has just got in a lot of new type faces and other up-to-date material for doing nice job printing. In Mr. Morgan we also have a man as foreman of the job department that is an artist, and a good one, but please don't tell him, as he might kick for a raise. Anyhow, we would like a chance to figure on your work. We guarantee the best of work and meet all competition, no matter from whence it comes.

William Farraro a 11 year old youngster of Stege was operated on at Craven Hospital for appendicitis, by Dr. U. S. Abbott and Dr. Smallwood.

A committee from the Richmond Chamber of Commerce will confer with the county supervisors concerning the addition of another supervisor from Richmond.

The first theater tax in Richmond was paid by Mrs. Wilmington, 1516 Bissell avenue at yesterday's matinee of the Richmond theater.

The News is in receipt of a letter from a bevy of ladies, thanking it for the stand it took in praising the women of Richmond for the work they are doing for the soldiers and the cause, and going into particulars. We are not publishing it for the reason that the matter has already been threshed out in the public prints and the least said is soonest mended. Let's all try to be friends and neighbors, and quit chewing the rag. It does no good, and a lot of harm. Forget it.

In Fitting Up For Winter

Do not forget my name or number. I keep everything in the hardware line that you want. I am displaying these axes for two reasons—I have them for sale and am chopping down prices myself, on many lines of goods to make room for others. Shotguns, fishing tackle and positively everything in sporting goods.

LOU SCHROEDER

Phone 470

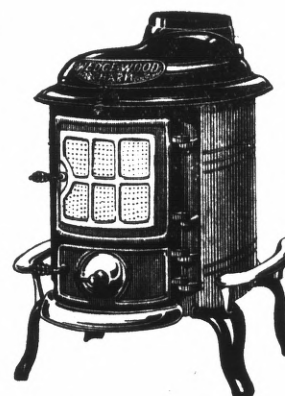
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Right now is the time to begin to figure on your winter heating needs. Now is the time to make your stove, range or heater selection, as the cold weather is starting in earnest, and our stock, though large this year, will soon be depleted. We bought early so as to secure the lowest prices and you will benefit by our foresight. Our terms of purchase are easy, too.

L. H. Schrader

FURNITURE

7th and Macdonald Ave
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Richmond

SURPRISE PARTY

James Norton, popular worker of the First Presbyterian church, was accorded a surprise party at the church parlors last night after the choir practice, the occasion being his departure for San Francisco, where he was advanced by the Standard Oil Co. A jolly evening was enjoyed and all united in wishing him good luck in his new field of endeavor.

COMING EVENTS

Nov. 6—Belgian benefit at Christian church. Tickets 25c.

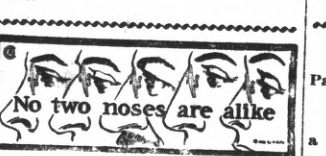
Nov. 8 and 9—Bazaar of Wesley Ladies Aid at the church, corner of Ninth and Nevil.

Nov. 21-22—Ladies of First Christian church will hold a Bazaar in the church parlors at 6th and Bissell.

November 23—"Suzette" comedy. Red Cross benefit at the Lincoln Auditorium.

Nov. 27—A food and apron sale and Luncheon will be held by the Ladies of the G. A. R. at Pythian Castle.

December 7—Fancy work sale by Young Married Women's club of the Wesley church, in church basement.



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Union, No. 274—All members are asked to attend our next meeting, November 5th, 1917. 10113.
J. THOMSEN, Sec.

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